



# ACHARYA GIRISH CHANDRA BOSE COLLEGE

(Formerly Bangabasi College of Commerce)

35, RAJKUMAR CHAKRABORTY SARANI (Scott Lane), KOLKATA - 700 009  
Phone : 2352-7741 & 2352-5388 (Principal), (033) 2350-1426 (Office)  
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## Institutional Distinctiveness

The importance of professional guidance and career training programmes cannot be underestimated in our rapidly changing global market which demands new skills for survival and success. Our institution seeks to guide and empower its students with 21st century skills and learning systems outside the parameters of the established syllabi. A plethora of professional workshops, seminars, career counseling sessions, job fair, mock interviews, add-on courses and interactive programmes have been held in our institution so that our students are well prepared in their professional journey. With this thrust towards a job-oriented education which meets the demands of the industry, the college has conducted the following programmes over the last five years:

**Workshop on “Bengali Script Writing and Dramatization of Narratives”:** This creative writing workshop was held on 16.09.2019 by the Pashimbanga Natya Academy member, Mr. Kaushik Ghosh in collaboration with the Departments of Bengali, English and IQAC of the institution. It endeavored to teach the students the basic features of script writing and the process of transforming a storyline into an effective screenplay for screen and/ or, stage. It inspired our students who had a passion for storytelling for pursuing these creative as well as lucrative career options.

**Workshop in SEC English:** In keeping with the demands of the new CBCS curriculum and application oriented learning, a workshop in SEC A2 (Skill Enhancement Course) English paper was held on 18.11.19. The workshop helped the students learn about the features of business communication, engage in group discussions and draft business documents like order letter, sales letter, biodata etc. while interacting extensively with the resource persons.

**Career Counselling Session for Humanities:** A webinar on career counseling for humanities students was organized on 20.08.2020 by the institution, where career opportunities in journalism, media and advertisement were discussed by the noted film director, Mr. Rangan Chakravarty. Later, our internal faculty of commerce, Prof. Soumi Saha highlighted the need for pursuing cutting-age, professional courses like SWAYAM NPTEL, UDEMY, UPGRAD, and SKILLSHARE etc embracing technological models of learning. The insightful lectures motivated the students to co-opt for these global learning solutions and guided them towards choosing a suitable career.

**Special Lecture titled “Write Right”:** The Department of English in collaboration with the IQAC conducted an online lecture on 10.09. 2020, exploring the skills and techniques of Business Writing. The esteemed speaker, Prof. Jona Basu guided about 100 participants of the session on the necessary written communication skills required in the corporate world.



  
**DR. ASIT KUMAR SARKAR**  
Principal  
ACHARYA GIRISH CHANDRA BOSE COLLEGE  
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**Career Counselling Session in Photography and Mountaineering:** In an attempt to encourage students towards alternate professional goals, a career counseling programme was held on 11.02.2021 by the Placement Cell, IQAC and Arts Faculty of the college. The esteemed speakers at the session, Prof. Sunandan Chakraborty and Prof. Soumendu Sengupta, spoke of the beauty and challenges in the respective fields of photography and mountaineering. It garnered a lot of curiosity and interest among our students who likewise wanted to pursue their passion in their career.

**Special Lecture on Media and Communications:** Organized by the Department of English and Placement Cell on 10.04.2021, the special talk session encouraged the students to pursue the audio-visual journalistic medium and guided them on the basics of digital media. The students were greatly enthused to consider viable options in this dynamic industry.

**Google Workshop titled "I am Remarkable":** This Google Initiative on 10.11.2022 and 12.11.2022 was aimed at improving the self-confidence and professional grooming of the students of the institution. Resource person Satavisa Chaudhuri gave them an interactive learning experience through self-assessment questionnaires, and teaching strategizing tools like SWOT analysis.

**PWC Interactive Programme on Professional Development:** A workshop on professional development and corporate grooming was conducted by the Placement Cell and IQAC of the college in collaboration with PWC India in April 2023. About 80 students actively participated and learned new strategies, techniques and corporate etiquettes to augment their employability.

**Job Fair:** The Career Advancement and Placement Cell in collaboration with the IQAC and ICA Eduskills organized a one-day job fair on 03.05.2023 for the final year students of the college. Several companies like Lead Height, Writer Corporation and Instade Business Services LLP came together at the campus to offer their professional experience and opportunities to jobseekers and broaden the students' horizons on the latest trends of the industry.

**CST&P add-on course:** Soft skills and industry grooming courses (CST &P) have been offered to the B.A. and B.Com students of the institution from 2022 by the Department of English. The course module includes advanced grammar skills, CV drafting, comprehension skills, logical reasoning, presentation skills, group discussion and interview skills to help the students boost their confidence, navigate job interviews and enrich their professional skills. About 55 students enrolled for the course and 47 students have successfully completed the same.

Thus, our institution has consistently helped our undergraduates to improve their employment potential. It has broadened their outlook towards choosing a specialized career and enabled them to meet industry experts. This professional guidance has prepared them to choose diverse fields from teaching to IT/ software, session music to environmentalism, content writing to publishing, and chartered accountancy to other financial services.



  
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